

University of Akron School of Law
22nd ANNUAL SYMPOSIUM
Intellectual Property Law & Policy
March 9th, 2020

- 8 – 8:45 a.m.** **Registration and Continental Breakfast**
- 8:50 – 9 a.m.** **Welcome and Opening Remarks**
- **Christopher J. (C.J.) Peters** – Dean and C. Blake McDowell Jr. Professor of Law, The University of Akron School of Law
 - **Professor Mark Schultz** – Goodyear Tire & Rubber Company Endowed Chair in Intellectual Property Law & Director of the Center for Intellectual Property Law and Technology, The University of Akron School of Law
- 9 – 10:15 a.m.** **Emerging Issues in Intellectual Property Licensing**
- Patricia A. Motta, Executive Director, Assistant General Counsel and Chief Intellectual Property Counsel, American Greetings Corporation
 - Geof Oberhaus, Dinsmore & Shohl
 - Nicole Nan, Dinsmore & Shohl
 - Sean Price, Dinsmore & Shohl
- 10:15 – 10:30 a.m.** **Coffee Break**
- 10:30 – 11:30 a.m.** **Patent-Eligibility After *Mayo*, *Myriad*, and *Alice***
- Sergey Vernyuk, Emerson Thomson Bennett
 - Daniel Thomson, Emerson Thomson Bennett
 - Mary Kander, General Manager of Technology and Commercialization for Cleveland Clinic Innovations
- 11:30 – 12:15 p.m.** **The Present and Future of PTAB Practice**
- Kyle Deighan, Calfee
- 12:15 – 1:30 p.m.** **Lunch & Keynote: Effective Advocacy in IP & Technology Litigation: A View from the Bench and Bar**
- The Hon. Alice M. Batchelder, U.S Court of Appeals for the Sixth Circuit
 - Susan Gerber, Jones Day
- 1:30 – 1:45 p.m.** **Break**

- 1:45 – 2:45 p.m. **Litigation Finance of Intellectual Property Cases: Legal, Ethical, and Practical Considerations****
- David Cupar, McDonald Hopkins
 - Cindy Ahn, Director at Longford Capital
 - Joshua Meltzer, U.S. Managing Director, Woodsford Litigation Funding
- 2:45 – 3 p.m. **Coffee Break****
- 3 – 4:15 p.m. **IP Ethics: Recent Developments in Supervision and Duties of Patent Agent and Other Non-Lawyers Involved in Law Practice****
- Jack Sahl, Joseph G. Miller Professor of Law and Director of the Miller-Becker Center for Professional Responsibility, University of Akron
 - Dahlia George, Office of Enrollment and Discipline, United States Patent and Trademark Office
- 4:15 – 5:30 p.m. **Between the Lines IP: Best Practices for Enforcing and Protecting IP Rights in Online Marketplaces, Industry Bodies, Contracts, and other Alternate Venues****
- Carlos Garritano, Tucker Ellis, LLP
 - Heather Barnes, Tucker Ellis, LLP
 - Kevin Dunn, Lincoln Electric Company
 - Ari Sherwin, The Sherwin-Williams Company

7.0 Hours of CLE applied for, including 1.25 hours of professional conduct)